SENFA

INNOVATIVE COATING SOLUTIONS

OUR CSR COMMITMENTS

Economic development is no longer conceivable without environmental and social progress. Senfa is fully aware of the responsibility for his job as coater and has a leading role in contribute to building a development model that is more ecological and inclusive, and to enable the emergence of new of sustainable growth.

Thus, Senfa's ambition is based on four transversal axes which dictate the conduct of our business :
sustainable development, new technologies and innovation, the promotion of human rights, labor and safety, the environment, throughout the product life cycle and in the supply chain.

CHARGEURS
High Emotion Technology®

CONCRETE COMMITMENTS

In accordance with our corporate culture, we are committed to an eco-design approach.

RESPONSIBLE PURCHASING

Development of responsible innovation
Promotion of Human Rights, Labor and Safety
Industry and Environmental Protection
Commitment of our suppliers to a responsible purchasing charter
Establishing long-term relationships with our suppliers
Selection of French (majority) or European weavers
European sourcing of our recycled yarns for our recycled polyester bases
Involving our suppliers in more virtuous solutions by building long-term partnerships with local players
Supply by land or sea only* (*excluding saflex)
Consideration of the carbon footprint in the purchase of bases (EURO IV/ VI fleet, eco-driving training)
Purchase of cardboard from a recycled channel

DEVELOPMENT OF RESPONSIBLE INNOVATION

Integration of a product life cycle approach from R&D development
Creation of new aqueous coatings by anticipating the evolution of the Reach regulations (without bromine without antimony, non-fluorinated, solvent-free)
Development of chemical formulations that respect operator safety
Desire to reduce the number of passages in coating line in order to limit the consumption of resources
Evolution of all our SIGN products by integrating recycled bases in the medium term
Selection of certifications from product development: OEKO-TEX®, A+...
Realization of Eco-profiles of finished products for the SIGN and ARCHI ranges.
Promoting recycling and upcycling

ÉMISSIONS DANS L'AIR INTÉRIEUR* A+ A+ A B C

OEKO-TEX® CONFIDENCE IN TEXTILES STANDARD 100 CQ 1048/3 IFTH Tested for harmful substances. www.oeko-tex.com/standard100

PROMOTION OF HUMAN RIGHTS, LABOR AND SECURITY

Membership of the United Nations Global Compact since 2017 and declined through CSR objectives
Encouragement of professional equality: 45% women and 55% men (2021)
Acquisition of skills through a training program : 16 hours of training/person/year (2021)
Implementation of a code of good conduct
Formalization of a charter and guide to good use of mobile communication tools
Encouraging internal promotion and recruiting employees from the local area
Planning an integration process to facilitate the arrival of new employees
Implementation of Discovery Days to discover the professions of each entity of the Chargeurs Group
Development of the health and safety risk prevention system using the Bird principle
Creation of a dedicated internal Health, Safety and Environment department
Organization of an annual Safety Day at all Chargeurs sites
Automation of workstations to improve working conditions (paste preparation, hoists and packaging)
Development of regular internal communication initiatives

INDUSTRY & ENVIRONMENTAL PROTECTION

Application of the legislation on classified installations for the protection of the environment
Optimization of the use of energy
Modification of our lighting thanks to LED systems in production areas and offices
Reduction of electricity consumption through heat recovery from process installations
Installation of an online deposit control tool on the coating lines to optimize raw material requirements
Integration of a dedicated quality management structure to ensure product conformity
Promoting recycling channels by selectively sorting the waste from our production flows
Implementation of eco-pasture for the maintenance of our green spaces

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THE GLOBAL COMPACT

ACTEUR ALSACE terre textile LE LABEL DE LA FABRICATION ALSACIENNE

ACTEUR FRANCE terre textile LE LABEL DE LA FABRICATION FRANÇAISE